



YOU GET WHAT YOU LOOK FOR.

The Lens That Changes Everything - In Your Team, Your Career, and Your Life

DAVID SUSON

International Keynote Speaker | Executive Coach | Author

WHY THIS. WHY NOW.

Employee disengagement costs U.S. businesses over \$500 billion a year. Turnover is at record highs. Leaders are exhausted. The old playbook - push harder, demand more, try to change people - is not working.

200K+

People Reached

4,895

Verified Ratings

3,500+

Written Testimonials

100%

Find It Valuable

98%

Want to See Again

All ratings and testimonials are public and verified | talkadot.com/s/david

"What you focus on becomes your reality. Most leaders are focused on the wrong things - and wonder why the results never come."

THE KEYNOTE

Your team isn't the problem. The lens you're using to see them is.

Drawing on 15 years, 200,000 people, and the last words his mother spoke to him before she died, David Suson reveals why the results leaders want are already there - and why they keep missing them. It's not a new system. It's a new lens. And once someone has it, they can't unsee it. Backed by Harvard behavioral science, thousands of real-world interviews, and stories that stay with you.

AUDIENCES LEAVE WITH

- + A lens shift that immediately changes how they see their people
- + The MVP Framework: a repeatable system for unlocking performance
- + Science-backed tools to permanently replace the fix-it habit
- + Coaching techniques ready to use with their team the very next day

THIS SESSION WORKS FOR

- Executives, leadership teams and managers at every level
- Associations, trade groups and annual conferences
- Sales, operations and customer-facing teams
- Mixed general sessions, virtual and hybrid formats

15 Years | 200,000+ People | Every State in America

International | 500+ Virtual Events

HAS PRESENTED TO

SHRM
NADA
AAO
NARPM
IAEE
ATD
IBTTA

Caterpillar
Greystar
XPONENTIAL
TX PRIMA
BCSP
AMT
WWETT

“

You made me feel like I was being spoken to directly, even in a room filled with people. That's magical.

Leeah | American Association of Orthodontists

Verified attendee | talkadot.com/s/david

WHAT AUDIENCES SAY

"Best session of the conference. CEOs would benefit greatly from hearing this."

Sarah W. | SHRM

"3rd year seeing him speak. Always fantastic. One of my favorites at the AAO!"

Natalie M. | American Association of Orthodontists

"Key leadership principles distilled into simple - but not easy - concepts. Impactful."

Mike, Director of Operations | Bush Brothers & Co.

"Motivating and inspiring. Would love for David to speak to our entire leadership team."

D.D. Cobb, Regional Director | CoStar Group

ABOUT DAVID SUSON

International keynote speaker, executive coach, and author of Real Leadership, Real Results. Over 15 years, 200,000+ people, every state, internationally. Known for humor, honesty, and story-driven delivery that changes how people see their world.

NEW BOOK

Real Leadership, Real Results

52 actionable lessons distilled from David's most powerful keynote moments. Bulk orders available.

Ready to change what you look for?

Let's find out if there's a fit for your event.

720.290.9501 | david@davidsuson.com | DavidSuson.com

talkadot.com/s/david | 3,500+ public testimonials